**Type: Marketing**

**Job Title: Digital Marketing & SEO Assistant (KBR 1)**

**Job Description:**

The company are looking for an eager placement student to assist with their business requirement analysis, digital marketing and web optimisation needs of their clients. This is a great role to be able to have contact with both clients and internal departments within this company and the opportunity to learn new skills.

Working in a small business such as this would reward the right candidate with getting involved and learning all aspects of this business from the initial consultation with the client through to the successful delivery of the finished project.

Tasks and responsibilities will include:-

- Analysing and writing business requirements of clients for different software projects to be relayed to the technical team

- Writing business content and description for our clients' products and services

- Using existing tools to analyse market trends (products, services, location specific, etc…)

- Analyse, monitor and report on our clients' competitors and markets and help formulate an appropriate marketing plan

- Help promote and market our clients' businesses through social networking sites such as Facebook and Twitter.

- Use existing tools to generate and send digital marketing materials

- Assist the technical team with business and requirement analysis for development of relevant tools and automation processes for digital marketing clients.

- Attend where appropriate client meetings with a team member

- Hours of work Monday – Friday, 09.00am to 18.00pm (with one hour for lunch)

    **Nb: Full training will be provided on all digital marketing tools used in-house**

*For the right candidate, there is the opportunity to attend and lead client meetings on their own*

**Start Date: Mid February 2012**

**Duration of Placement: 6 to 9 Months**

**Location:** Brighton & Hove, East Sussex

**Remuneration:** £700 per Month

**Visit:** http://www.placement-uk.com/ops/job.php?id=1128&job=Digital-Marketing-&-SEO-Assistant

**Placement UK, 12 Station Rd, Kenilworth, Warwickshire, CV8 1JJ**
Tel: 0044 1926 511610     Fax: 0044 1926 864 222
WWW.placement-uk.com Email: admin@placement-uk.com

2

<u>**Type: IT**</u>

**Job Title: Junior Software Developer (HTL 1)**

**Job Description:**

This placement is a really exciting opportunity for a student to be part of a new business venture in a very current sector. You will be a key part of the team in developing the business.  The company is looking for a student to develop, maintain and expand their mobile application portfolio.  You will be working closely with the editorial, design and web teams to maintain and update existing mobile apps.

Reporting to lead developers your tasks will include:-

- Develop, maintain and expand the mobile application portfolio

- Liaise with internal departments to maintain and update existing apps

- Propose new ideas and present to the team

- Assist in writing specifications and creating new apps

- Ensure projects are managed/completed to timescales and budget

- Ensuring all projects are completed within business requirements

- Develop common interfaces

- Develop API's for content sharing

- Follow and adhere to agreed standards

- Carry out reviews of designs, test plans, program code and documentation

- Hours of work, Monday-Friday 09.00am – 17.00pm

**Start Date: As soon as Possible**

**Duration of Placement: 6 to 12 Months**

**Location:** London

**Remuneration:** £700 per Month

**Visit:** http://www.placement-uk.com/ops/job.php?id=1108&job=Junior-Software-Developer